

Dallastown Cougar Cheerleading Board Meeting
August 25th 2025/ 8:00 PM /Cougar Building

Voting Chair Members in Attendance: Erika Chesnavage, Malina Colón, Rodnita Davis, Kristi Connelly, Chelsea Reed, Steph Rinehart, Gary Childress, Heather Butcher, Jocelyn Evans, Erica Cerutti, Sarah Pfeiger, Tara Klein, Lisa Reisinger, Brandy Ford, Brittany Smith

Non-Voting Members in Attendance:

Voting Chair Members not in Attendance:

CALL TO ORDER (Erika)

- ★ Time Meeting was called to order: 8:03pm

APPROVAL OF MINUTES FOR July: approved via email on 8/6/25

- ★ Motion to approve by: Malina Colon
- ★ Second Motion to approve by: Brittany Smith
- ★ Comments: n/a

APPROVAL OF TREASURER'S REPORT(S) July

- ★ Motion to approve by: Sarah
- ★ Second Motion to approve by: Malina
- ★ Comments:

COMMISSIONER'S REPORT - DCC FOOTBALL CHEER

- ★ **Golf outing**
 - **Final profit still being calculated.**
 - **Top 4 sponsors came from cheer.**
 - **Not as many hole sponsors as in prior years.**
Need improved collaboration and communication between football and cheer chairs.
 - **Suggest revisiting sponsorship tiers/levels for next year.**
- ★ **Cougar night - 9/12 who can help**
 - Volunteers needed to help.
 - Bri to reach out to Wildcats.
 - Report time ~5:30 PM; pictures and line-up at 6:15 PM.
 - Coaches: wear coach shirt and badge.
 - Athlete attire: TBD.
- ★ **Bingo 10/3/25**
 - Consider offering prizes instead of purses.
 - Form a Bingo Committee and create an inventory list.
Request raffle baskets via social media.
 - Consider using leftover "putt and grab" items from golf as prizes.
 - Current volunteers: Steph, Sarah, Brittany, Kristi, Brandy, Gary, Heather.
- ★ **Trunk or Treat (10/23/25 - proposed date)**
 - Suggested in place of last practice (6–7 PM).
 - Sign up to be sent out to confirm interest and secure volunteers.
Consider starting uniform return on this day for the teams that did not make the playoffs

★ **Do we need anything for games?**

- Sponsorship announcement will be updated.
- Glitter will be distributed for each squad.
- Cancer stickers will also be provided.

DT ELITE COMPETITION CHEER UPDATES BY COMMISSIONER

Squad Division:

- 8U: Monday & Wednesday, 5:00–6:30 PM
- 10U: Tuesday & Thursday, 6:00–8:00 PM
- 12U: Monday & Wednesday, 6:30–8:30 PM

Practice Location: Cafeteria space at DAIS.

Minis Program:

- Goal to run Tuesdays & Thursdays, 5:00–5:45 PM.
- Volunteers needed for Minis to form.

Competition Practice: Goal to start the week of 9/8.

Needs: Signs, megaphones, and poms.

Bows: Plan to reuse last year's bows for competition this season.

AD Report (Malina)

- ★ Looking into comps.
- ★ Competition season runs October–February (rarely early March).
- ★ Goal is to participate in 6–7 competitions total with most being local.
- ★ Traditional rec competitions are grouped by age and squad size (small vs. large).

CHAIR REPORTS - RECREATIONAL FOOTBALL CHEER

★ **Uniforms – Lisa**

- Report any missing season wear to Lisa.
- If using a bow maker next year, plan to budget approximately \$15 per bow.
- Once new uniforms arrive, the skirts of the old uniforms will need to be collected.
- 9/11 bows are currently being made.
- Cancer bows need to be ordered soon to be ready for October.

★ **Registration - Steph**

- Fall - 135 girls total
- Competition - 44 girls tried out
- For the banquet need 19 pins, 17 jackets

★ **Fundraising - OPEN**

- Considering blankets (fleece 50x60).
 - Estimated cost: \$10.50 each; potential sale price: ~\$25.
 - Design to say “Dallastown” (not “Cougars”) for broader sales.

○ **Competition - R&K**

★ **Homecoming**

- **Cougar Clip (Shein):** will consider purchase for inventory to sell.
- **Candy Kabobs:** To be prepared and sold.
- **Pink Store:** Closing tonight; Homecoming Store will open next.
- **Bake Sale:** Sign-up Genius to be created for volunteers.
- **Graduating Midgets (19):** Need sashes and roses, as well as to create banners.

★ **BANQUET – Erica C.**

- **Venue Options:**
 - **JCC**
 - \$135/hour.
 - Includes 2 hours setup (no charge) and 1 hour post-event for breakdown.
 - No catering provided.
Restrictions: No pork or shellfish.
 - Need to determine occupancy.
 - Food options: subs, pizzas, large pasta trays, or Panera which DCC would provide at an additional cost.
 - Estimated budget: TBD.
 - DJ last year cost \$500.
 - **Wyndham Garden**
 - \$500 facility fee (Sunday).
 - Must use in-house catering at an additional cost per person.
 - Estimated total: approximately \$9,000 (based on previous years).

★ **Public Relations - Brandy**

- Post about canceling the car wash previously schedule for 8/31/25
- Post inquiring about raffle baskets for bingo

★ **Sponsorship - Kristi**

- Will take a photo of the cheerleaders and a thank you to the sponsors

★ **Picture Day - Heather**

- Fall - Scheduled for Monday, September 8th - At the Cougar Building
 - We should have the new uniforms in by then and hope to distribute them prior to picture day.
 - Time of arrival for specific squads will be emailed prior to 9/8 to minimize wait times
- Competition - TBD

★ **Cancer Game 10/25 - Sarah**

Family Honoree: Christina Reed.

Pink Socks:

- Families to purchase pink socks if desired (~2-week turnaround).
- Proceeds to be donated to the family.

Merchandise:

- Pink tent available throughout October for sales.

Volunteers:

- Sign-Up Genius to be sent for tent coverage and donations.

Additional Support:

- Amazon Wish List to be created/posted.

★ Halloween Parade - Chelsea

Theme: Cowgirl Western Disco (won Penny Wars).

Logistics:

- Multiple trailers needed due to large number of participants.
- Midgets using 3 pick-up trucks.
- Still need to organize trailer(s) for the remaining athletes
- Straw bales to be obtained for the seating in the trailers.

Participation:

- Google Form to be sent to families for headcount (target response by 9/9).

Costume/Props:

- Considering light-up cowgirl hats, bandannas, and boas.

★ Football Liaison - Rodnita

★ Community Outreach - Tara

September Project:

- Donate 1 case of water or Gatorade to each local fire company: Yoe, Dallastown, Spry, Jacobus, and Loganville.
- Delivery planned for next Thursday after practice.
One coach per division to assist with deliveries.

★ Spiritware - Brittany

- Pink store to close by midnight tonight
- Homecoming store will open soon with plan to launch on ~9/12-9/28

DT ELITE COMPETITION CHEER UPDATES BY COMMISSIONER

ROUND TABLE DISCUSSION -

COMPETITION SQUADS – Coaches

- Question raised by Brittany regarding coach assignments.
 - **12U:** Erika, Jocelyn, Sarah, Brandy
 - **10U:** Malina, Steph, Krisiti
 - **8U:** Erika, Heather

COMPETITION LEVELING

- Question raised by Sarah regarding squad leveling.
- Clarified that the teams were chosen based on age, skill, and scores on the day of try-outs.
- Program is pursuing unleveld competitions at this time. Most traditional rec competitions are grouped based on age and squad size.
- Competitions TBD.

Comments:

ADJOURNMENT: 9:26pm

Next meeting: September 29, 2025 @ 8:00pm @ DAIS